



INTERNAL QUALITY ASSURANCE CELL (IQAC)

SHRI KULESHWAR MAHADEV GOVT. COLLEGE,
GOBRA NAWAPARA, RAIPUR, CG
acar.skmgc@gmail.com



Report on the Launch of Green Birthday Initiative

Shri Kuleshwar Mahadev Government College, Gobra Nawapara launched a new institutional best practice titled "**Green Birthday Initiative**" from the academic session **2026–27** with the objective of promoting environmental sustainability and encouraging every member of the institution to contribute towards a greener campus.

The initiative was formally inaugurated on **1 August 2026**, marking the **first birthday celebrated in the academic session**, by **Dr. Premendra Kumar Upadhyay, IQAC Coordinator**. To commence this unique practice, Dr. Upadhyay planted **three mango tree saplings** along the pathway leading to the **main entrance of the college**. Demonstrating his commitment to the initiative, he **arranged for tree guards at his own expense and had them installed on the very same day** to ensure the protection of the saplings. He also undertook the responsibility of nurturing and monitoring the plants until they grow into healthy trees. This inaugural plantation marked the beginning of a long-term institutional commitment towards environmental conservation and sustainable campus development.

Under the **Green Birthday Initiative**, every officer and employee of the college will celebrate his or her birthday by planting a sapling within the college campus. The individual concerned will personally bear the cost of providing a tree guard and will take responsibility for protecting and caring for the plant until it becomes

well established. Through this practice, the college seeks to ensure not only tree plantation but also the long-term survival and healthy growth of every sapling.



The initiative aims to transform birthdays into meaningful occasions of environmental service while fostering a sense of ownership, accountability, and ecological responsibility among the college fraternity. Every tree planted under this initiative will stand as a living symbol of an individual's contribution to the institution and the environment, creating a lasting green legacy for future generations.

The **Green Birthday Initiative** is expected to significantly enhance the green cover of the campus, improve biodiversity, and create a cleaner, healthier, and more sustainable learning environment. It will also motivate students and other

stakeholders to adopt environmentally responsible practices and actively participate in conservation efforts.



By introducing this innovative best practice, **Shri Kuleshwar Mahadev Government College, Gobra Nawapara** reaffirms its commitment to sustainable development, environmental stewardship, and the ideals envisioned under the **National Education Policy (NEP 2020)** and the **United Nations Sustainable Development Goals (SDGs)**. The college looks forward to continuing this initiative every year, making each birthday a celebration that contributes positively to nature and leaves behind a lasting environmental legacy.

